QP CODE: 22102534

22102534

Reg No : .....

Name : .....

B.VOC DEGREE REGULAR / IMPROVEMENT / REAPPEARANCE EXAMINATIONS, JUNE 2022

Second Semester

B.VOC TOURISM AND HOSPITALITY MANAGEMENT

THM2GT02 - PRINCIPLES AND PRACTICES OF TOURISM

2019 Admission Onwards

6B161C0E

Time: 3 Hours Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. What is economic perspective of tourism?
2. Who is a frequent traveller?
3. Give two examples of travel motivators.
4. What do you mean by home away from home?
5. What is an attraction/
6. What is tourist transist region in lieper's tourism system?
7. What is flexibility in tourism?
8. What is assesment of tourist demand?
9. What are the dimensions of tourism?
10. Infrastructure facility is important for Tourism development. Comment
11. What do you mean by infrastructure development?
12. What do you mean by regional development in tourism

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Prepare an itinerary plan for one day excurtion trip for school students.

14. List down the recreational activities in tourism with examples.

15. Write a note on health motivators.

16. Write any local level tourism organisation and its functions.

17. Write any 3 features of tourist destination.

18. what is linkage?

19. what do you mean by ecotourism?

20. What are the contribution of tourism to government revenues?

21. How national integration takes place through touris. Comment

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. What are the forms of tourism?

23. Define and explain the concept of travel motivation.

24. What are the characteristics of tourism?

25. How to assess demand of tourist?

(2×15=30)